

LIVEXCHANGE 2013 Conference

Australia's livestock export sector – taking innovation, change & animal welfare improvements to the world

CONFERENCE PROGRAM

Jupiters Casino – Townsville



Wednesday 30th October

12.00 – 1.00 pm **Industry Lunch**  

Producer Briefing Session 

3.00 – 5.00 pm Understanding ESCAS: regulation and compliance – how does it work and what are the costs?

NAB – Wilangi Drinks and BBQ 

6.00 – 9.00 pm Queensland Livestock Export Association (QLEA) Welcome drinks and BBQ

Thursday 31st October

Conference Opening

- 8.30 – 8.40 Conference Introduction from event MC
Don Heatley – Cattle Producer
- 8.40 – 8.50 Welcome and scene setting
Dr Roly Nieper – LiveCorp Chairman
- 8.50 – 9.20 Official opening and key note address
The Hon Barnaby Joyce MP – Minister for Agriculture

Livestock Export Outlook session

- 9.20 – 9.40 Global and domestic market outlook
Vyanne Lai – NAB Agribusiness Economist
- 9.40 – 10.00 Asia's protein story: where will its beef come from?
Alister Trier - Chief Executive, NT Department of Primary Industry and Fisheries (DPIF)
- 10.00 – 10.45 Australia's place in Asia's protein story
Panel discussion and Q&A session including: Alister Trier, Vyanne Lai and Dr Peter Barnard – MLA Trade and Economic Services Manager

10.45 – 11.05 **Morning Tea** 

Trade and Market Access session

- 11.05 – 11.25 In conversation: Market focus – Indonesia
John Ackerman – MLA Indonesia Regional Manager with questions from Don Heatley

- 11.25 – 11.50 China: The livestock trade's new tiger?
Timothy Kelf – Pathways Agribusiness Consulting
- 11.50 – 12.35 The trade and market access landscape for livestock exports – opportunities and impediments
Panel discussion including: John Ackerman, Timothy Kelf, Allister Lugsdin – MLA Manager Livestock Services Asia Pacific, Dr Richard Trivett – Chairman, Austrex.

12.35 – 1.20 Virbac lunch



Animal Welfare session



Session Chair: Keith Adams - AAWS

- 1.20 – 1.45 Animal welfare in a livestock export context – working together to improve global animal welfare
Dr Derek Belton – OIE (World Organisation for Animal Health)
- 1.45 – 2.05 Guidelines to standards – the challenges
Dr Leisha Hewitt – Senior Lecturer in Animal Welfare, Murdoch University
- 2.05 – 2.45 Stories from the trenches – An in-market perspective of ESCAS and welfare improvements
Panel discussion including: Dicky Adiwoso - Agro Giri Perkasa, Greg Pankhurst - Lampung Livestock, Dean Ryan - South-East Asia Livestock Exports (SEALS), Peter Dundon – MLA Manager Livestock Exports
- 2.45 – 3.05 In conversation: An RSPCA perspective
Lynne Bradshaw – National President RSPCA

3.05 – 3.35 Afternoon Tea



Research and Development session



Session Chair: Richard Trivett

- 3.35 – 3.45 R&D Overview
- 3.45 – 4.15 Past, present and future – An independent view of R&D
Nigel Perkins – AusVet Animal Health Services
- 4.15 – 4.35 Extension and Adoption of R&D resources
Sharon Dundon – Live Export R&D Manager
- 4.35 – 5.05 Is QA the future for the industry?
Peter Schuster – Schuster Consulting Group
- 5.05 – 5.10 Special Presentation
Sam Brown – LiveCorp CEO, Peter Dundon – MLA Live Export Manager & Richard Trivett
- 5.10 – 5.20 Closing remarks
Dr Roly Nieper
- 5.20 – 6.00 Trade displays**
- 6.00 – 7.00 Pre-dinner drinks**
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- 7.00 pm Landmark Gala dinner**
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- Dinner speaker - Sam Kekovich

Friday 1st November

Conference Opening

7.30 – 9.00 **Coopers Industry Breakfast**



Tony Brightling – Veterinary Services and Export Operations, Hassad Australia
Foreign investment in Australia...Hassad's food security strategy for the Middle East

Opening session

9.10 - 9.15 Welcome and Introduction
Cr Veitch - Acting Mayor of Townsville

Community standing and understanding session



9.15 – 10.00 Perceptions of the live export trade - what will it take to change attitudes?
Facilitated by Matt Cawood - Fairfax Media and featuring Trent Thorne – McCullough Robertson Lawyers, Senior Associate, Pip Courtney – ABC Landline, Senior Reporter and Katherine Teh-White.

10.00 – 10.45 Social license to operate: Does it really exist and what is the industry doing about it?
Katherine Teh-White – Futureye

10.45 – 11.05 **Morning Tea**

Community standing and understanding session continued...

11.05 – 11.35 How modern media works – the insiders view of print, radio and TV

11.35 – 12.00 Understanding social media and sharing the livestock export story
Stephanie Coombes – Editor and Blogger, Ausagventures

12.00 – 12.45 Social Media success stories – Advocates in the blogosphere
Facilitated by Pip Courtney and featuring Kylie Stretton – co-founder of 'Ask an Aussie Farmer', Ann Britton – Blogger and Beef Producer, Michael Trant – co organiser of the 'Save live export' rally and Stephanie Coombes.

12.45 -1.00 **Conference closing session**

Peter Kane –ALEC Chairman

1.00 **Lunch**